



PHOTO/VIDEO SHOOT POLICY AND PRICES

Personal photos: **No fees!** However, donations are always appreciated and can be sent to the East Side BID PayPal (@eastsidebid). We appreciate the project/location and relevant artist(s) being tagged to help introduce people to the space and artists

Professional shoots Category 1 including paid professional photo/video shoots for a client's personal use; photo/video used for photographer or videographers' portfolios (including social media); photo/video for use of media outlets: **No fees, but we ask for a "pay what you can" donation to the East Side BID PayPal (@eastsidebid).** Again, we ask that you tag the project/location, and credit the artist(s) whose work is shown in your media to help introduce people to the space and our artists

Professional shoots Category 2 **permission required!** Commercial shoots including product shoots and shots used in the marketing of a business, organization, musician/artist/personality, etc.: **\$700/project**, must credit Black Cat Alley and any artist(s) whose work is shown

Non-profits are subject to a reduced rate, contact us for information.

Small, local businesses within BID 20 are exempt from these fees

Thank you for your contribution to maintaining Black Cat Alley and the work of all our talented artists! Photo/video shoot fees help to repair pieces if they are tagged, add signage to new murals, sanitization of the space, maintenance of the Black Cat Alley Garden, and more improvements to the project throughout its life.

Questions about what category your shoot falls in, or ready to sign up for a Category 2 professional shoot in Black Cat Alley? We're happy to talk in more detail:

BlackCatMke@gmail.com

